



What do you want? How do you get it?

What do you want?





What is your ideal job?

Tasks - not titles

What is your ideal job?

Passion - not presumption

What is your ideal job?

What matters to you?

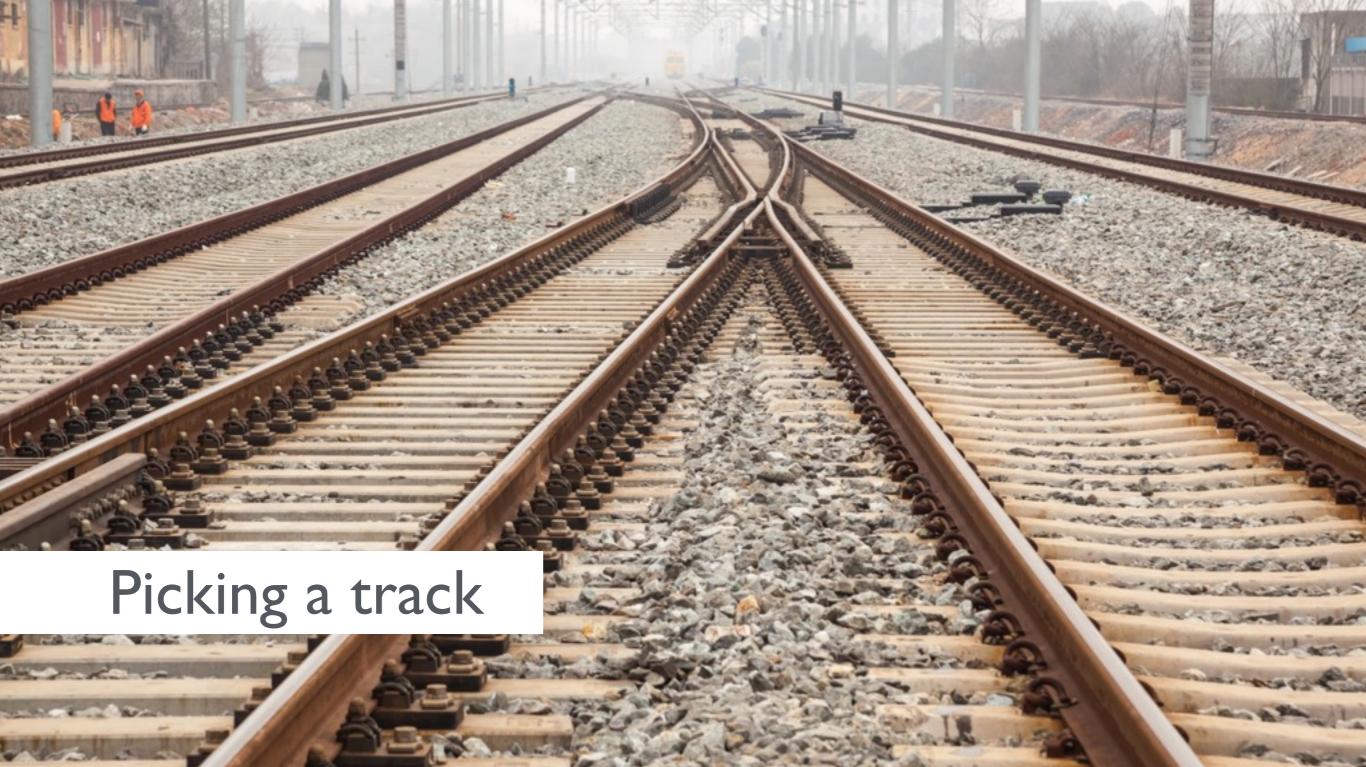
Compensation

Culture

Coworkers

Commute

Creativity



Picking a track

Startup vs. Mid-market vs. Enterprise

Picking a track

Management vs. Technical Specialist vs. Technical Generalist

Picking a track

Freelance vs. Contract vs. Full time



Going off the rails

Product

Going off the Rails

Evangelist

Going off the Rails

Building a business

HOW do you get it?



HOW do you get it?

Getting better Getting known



Getting Better

From good to great

Getting Better

Become a badass



Write/talk/contribute

Writing

Talking

Contributing

Impostor syndrome

What do you want?

What is your ideal job?
Picking a track
Going off the rails

HOW do you get it?

Getting better Getting known

Where Next?

building a career as a technologist



What do you want?

HOW do you get it?

